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REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b) Google Inc., a Delaware corporation, certifies that it is the assignee of 100% of the right, title and interest in the patent applications listed on the attached Appendix (Table 1) by virtue of assignments, including assignments from inventors of the patent applications. The assignments for these patent applications were recorded in the Patent and Trademark Office on the Real and Frame numbers provided in the Appendix (Table 1).

The undersigned, acting on behalf of the assignee, is empowered to act on behalf of the assignee and hereby revokes all powers of attorney previously granted in the applications and appoints the practitioners associated with:

PTO Customer Number: 26192

with full power of substitution and revocation, to prosecute the application and to transact all business in the United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to:

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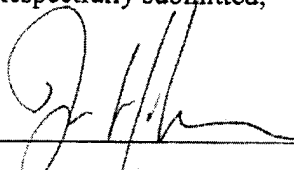
Direct all telephone calls to John F. Hayden, Reg. No. 37,640, at telephone number (202) 783-5070.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Respectfully submitted,

Date: 3/19/09



Name: DONALD HARRISON

Title: ASSISTANT SECRETARY
GOOGLE INC.



TABLE 1

Attorney Docket No.	Application Serial No./ Date	Patent No.	Assignor/Assignee	Recordation Date, Reel/Frame #
16113-1596001	10/024,449 12/17/2001	7,406,434	Chang et al./Paramark, Inc. IQ Acquisition Corporation/NewWorldIQ, Inc. Paramark, Inc./IQ Acquisition Corporation Paramark, Inc./IQ Acquisition Corporation/Paramark, Inc. NewWorld IQ, Inc./Products Engine, Inc., The The Product Engine, Inc./Meyer, Carl Carl Meyer/Google Inc.	Recorded 03/11/2009; Reel / Frame 022378 / 0776 Recorded 09/10/2004; Reel / Frame 015769 / 0171; Recorded 11/13/2002; Reel / Frame 013480 / 0204; Recorded 09/10/2004; Reel / Frame 015769 / 0250; Recorded 09/10/2004; Reel / Frame 015769 / 0198; Recorded 04/17/2008; Reel / Frame 020816 / 0129; Recorded 02/19/2009; Reel / Frame 022277 / 0829;
16113-1596002	12/179,916 07/25/2008	N/A	Chang et al./Paramark, Inc. IQ Acquisition Corporation/NewWorldIQ, Inc. Paramark, Inc./IQ Acquisition Corporation Paramark, Inc./IQ Acquisition Corporation/Paramark, Inc. NewWorld IQ, Inc./Products Engine, Inc., The The Product Engine, Inc./Meyer, Carl Carl Meyer/Google Inc.	Recorded 03/11/2009; Reel / Frame 022378 / 0776 Recorded 09/10/2004; Reel / Frame 015769 / 0171; Recorded 11/13/2002; Reel / Frame 013480 / 0204; Recorded 09/10/2004; Reel / Frame 015769 / 0250; Recorded 09/10/2004; Reel / Frame 015769 / 0198; Recorded 04/17/2008; Reel / Frame 020816 / 0129; Recorded 02/19/2009; Reel / Frame 022277 / 0829;